



California Cup Vendors - 2010
1001 San Clemente Way
Camarillo, CA 93010
Phone: 805-388-8623

Email: vendors@calcup.net
Web Site: www.calcup.net

January 10, 2010

RE: CALIFORNIA CUP 2010 – Vendor Letter of Agreement

The Field Hockey Federation (hereafter referred to as FHF) through its California Cup Organizing Committee hereby enters into an agreement with, (here after referred to as Vendor) which will allow Vendor to display and sell its products during California Cup field hockey tournament to be held May 28-31, 2010 at Moorpark College, Moorpark, California.

1. Vendor will be permitted to exhibit and sell products at the California Cup May 28-31, 2010. Displays must be set for sale within one hour of the commencement of play each day, May 28-31, 2010 and will remain in place until one hour prior to the conclusion of play each day. Once a vendor has established prices for his goods and services, vendor is not allowed to raise those prices at any time during the tournament. Those in violation of any of the above, or following rules of this agreement, may forfeit the opportunity to exhibit for the remainder of the California Cup and/or at subsequent FHF events. In such cases the vendor fee paid will not be returned, prorated or otherwise partially returned. Vendor will be guaranteed a 10' X 10' covered or uncovered space upon receipt of the minimum payment amount and a signed Agreement. The FHF reserves the right to allocate space based on sponsorship, display and theme considerations. Vendors may not assign, sublet, or share any portion of their allocated space without the written permission of the FHF.
2. FHF agrees to provide the Vendor with two 8' tables and two chairs or one electrical drop for its use during the California Cup. Rental of additional tables, chairs, and electrical drops will be at the expense of the Vendor and based on the attached schedule. Requests for additional tables, chairs, and electrical drops at the expense of the Vendor, must be submitted in writing no later than April 1, 2010
3. Neither FHF or Moorpark College will be responsible for any product brought on the campus by Vendor or its representative, for the purpose of selling said product. FHF can not guarantee security, at night, for Vendors' product or display props. Added lighting, nightly grounds personnel, and routine vehicular patrol by the Campus Police does take place.
4. The Vendor, its employees, volunteers, contractors, agents, representatives and servants (here after referred to as "Vendor") agree to indemnify and hold harmless the FHF, its officers, directors, volunteers, employees and representatives against all claims, damages, liabilities, costs and expenses, including attorney fees, whether to persons or property, arising directly or indirectly from the acts, omissions, products, displays, or the activity of Vendor in connection with the California Cup.
5. It is agreed by the Vendor that the FHF, its officers, directors, volunteers, employees, and representatives shall not be liable for loss or damage, including theft or disappearance, of the goods or properties of Vendor. All such goods remain the sole possession, and responsibility of the Vendor until sold to a legal purchaser.

6. During the term of the California Cup the Vendor shall, at its sole cost and expense, maintain, or cause to be maintained on its behalf, commercial general liability insurance. Proof of insurance must be submitted to the California Cup Organizing Committee with payment of the required fees.
7. The use of FHF pending and protected trademarks, including the words "California Cup", the symbol depicting a field hockey stick crossing the image of the State of California and any combination thereof, and any other symbols or words in connection with the California Cup, is excluded from use by the Vendor. Licensees of FHF are permitted use of FHF trademarks as specified in a separate licensing agreement with the FHF. FHF reserves the right to inspect all items which are sold/distributed at the California Cup, and to request removal of those items which are in violation, or deemed inappropriate to the audience served. If vendor does not remove such items from view and the site, the Vendor must leave the site.
8. Insofar as FHF is responsible to the owner of the property upon which the California Cup is held, and in recognition of the FHF's efforts to protect its trademarks and symbols, the FHF will have the authority to determine what personnel and/or entities associate or participate with the Vendor at the Vendor's space or designated area.
9. Vendor agrees to pay FHF \$750.00 for a space inside the tent and \$300.00 for a space outside the tent. Each space includes the minimum 10' X 10' space with two 8' tables and two chairs or one electrical drop as well as any additional amounts as requested per the vendors order form. Payment of all amounts is to be made prior to April 1, 2010.
10. FHF agrees to liaison with Vendors during the California Cup to assist with any special requests or needs that may arise,
11. FHF reserves the right to forthwith cancel this agreement if there is any violation of the terms and conditions by the Vendor.
12. All local ordinances must be obeyed. Taxes, and license fees are the responsibility of the Vendor.
13. To be considered valid, this Letter of Agreement, must be signed and returned to California Cup 2010 Vendor Agreement, 1001 San Clemente Way, Camarillo, CA 93010, together with all required fees and proof of insurance no later than April 1, 2010. Letters of Agreement received after April 1 may be assessed an additional 10 percent.

The signatures below signify acceptance of the terms stated in the above Letter of Agreement. (Please sign and return for FHF signatures. A copy will then be sent to you.)

Company: _____
Company Contact: _____
Address: _____
City, State ZIP: _____
Telephone: _____
Email Address: _____

Field Hockey Federation, Cal Cup2010
Cal Cup Rep: Gary Hornbeck
Address: 1001 San Clemente Way
City, State ZIP: Camarillo, CA 93010
Telephone: 805-388-8623
Email Address: vendors@calcup.net

Vendor's representatives (names, numbers, and email addresses)

California Cup Booth Application Form

Each vendor is provided with a 10' frontage by 10' deep covered space with two 8'tables and two chairs or one electrical drop **OR** a 10' frontage by 10'deep uncovered outside area with two 8'tables and two chairs or one electrical drop. Additional items may be ordered as follows:

Basic booth (10' X 10' = 100 sq. ft.)	Covered/Uncovered	\$ 750.00 / \$ 300.00
Additional 5 foot frontage increments @ \$300.00 ea. (50 square feet)		\$ _____
Additional electrical drops @ \$100.00 each		\$ _____
Additional tables @ \$35.00 each		\$ _____
Additional chairs @ \$15.00 each		\$ _____
	TOTAL	\$ _____

PLEASE, THIS FORM AND PAYMENT IN FULL ARE **DUE NO LATER** THAN **April 1, 2010**.

Please keep in mind that the space will be sold on a first come first serve basis. After reviewing the attached tent layouts, please indicate your space preference below.

MAKE CHECKS PAYABLE TO: FIELD HOCKEY FEDERATION, INC.

Company Name:

Field Hockey Federation, Inc.

By: _____

By: _____

Date: _____

Date: _____

Business telephone: (____) _____

Business Telephone: 805-492-5043

Vendors representatives (names)
