



California Cup Advertising - 2011  
1001 San Clemente Way  
Camarillo, CA 93010  
Phone: 805-388-8623

Email: [vendors@calcup.net](mailto:vendors@calcup.net)  
Web Site: [www.calcup.net](http://www.calcup.net)

January 1, 2012

Advertising Contact Name: \_\_\_\_\_  
Advertising Contact Address: \_\_\_\_\_  
Advertising Contact City, State ZIP: \_\_\_\_\_  
Advertising Contact Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

RE: CALIFORNIA CUP 2012 - Official Advertising Agreement

This agreement between the aforementioned party at the specified address, city, state and the California Cup Organizing Committee (CCOC) is effective as of the date of signature by representatives of both parties, and the receipt of a 50% non-refundable deposit for the advertising requested. Preference for advertising space and location will be given as first come first serve basis.

The CCOC will produce a tournament program with the advertising purchased by the individual or corporation represented by the signer below. The purchaser will provide camera ready artwork or text of material to be included in the advertisement. Logos, and or completed ad layouts, may be sent via e-mail in a TIFF or Photoshop format to our graphics department ([vendors@calcup.net](mailto:vendors@calcup.net)). Hard copy of original black/white artwork is acceptable. All artwork must be received by CCOC no later than April 15, 2012 together with the remaining 50% balance due.

Type of advertisement purchased:

Back Cover Full Page - black/white	\$1000.00	\$ _____
Inside Cover Full Page - black/white	\$ 750.00	\$ _____
Interior Full Page - black/white	\$ 600.00	\$ _____
Interior Half Page - black/white	\$ 450.00	\$ _____
Interior Quarter Page - black/white	\$ 250.00	\$ _____
Interior Supporter Listing - black/white	\$ 75.00	\$ _____
Additional Color Fee	\$ 50.00	\$ _____

TOTAL OF SELECTED ADS \$ \_\_\_\_\_

Make checks payable to: FIELD HOCKEY FEDERATION, INC.

Mail to: Cal Cup 2012 Advertising Vendor, 1001 San Clemente Way, Camarillo, CA 93010

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Company \_\_\_\_\_

**California Cup Organizing Committee**

CCOC member received deposit: \_\_\_\_\_

Date received deposit: \_\_\_\_\_

Date received acceptable a/w: \_\_\_\_\_